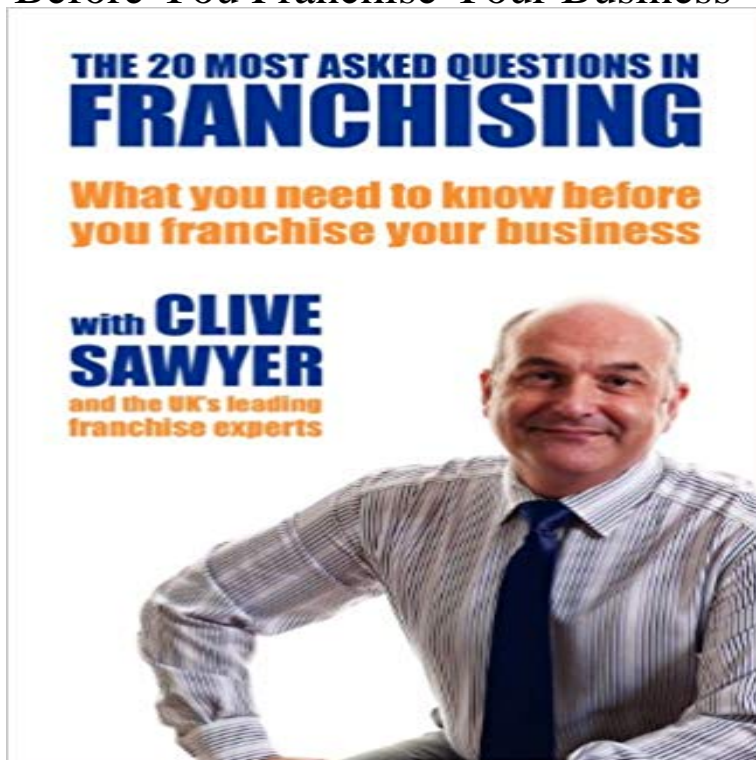


## The 20 Most Asked Questions in Franchising: What You Need to Know Before You Franchise Your Business



Clive Sawyer, Managing Director of Business Options, one of the UK's leading Franchise and Business Expansion Consultancies, has collaborated with a number of top experts from the world of franchising to provide plain speaking answers to the most common questions asked by business owners when considering franchising. This book builds upon Clive's first book, the bestselling, *How to Franchise Your Business - The plain speaking guide for business owners* by addressing the common questions, concerns and issues companies face when considering franchising as a way of expanding their business. For anyone serious about franchising their business, this book is essential reading.

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