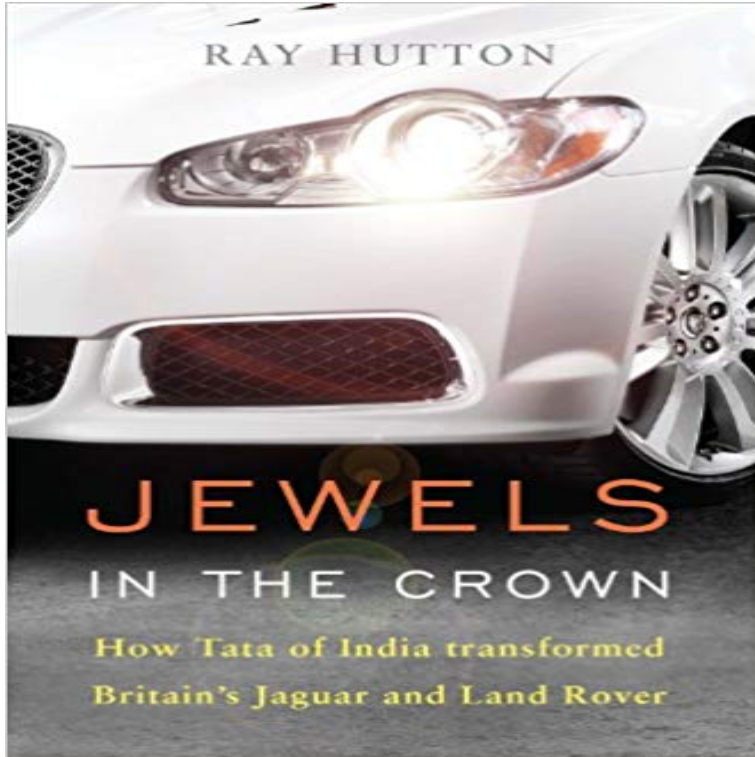


Jewels in the Crown: How Tata of India transformed Britains Jaguar and Land Rover



Jewels in the Crown provides an analysis of Tatas acquisition of Jaguar and Land Rover in 2008, and subsequent transformation of their fortunes, written by an award-winning motoring writer. Ray Hutton goes behind the scenes to examine how Tata have not only returned the business to profit, but also transformed the public image of these long-established British brands.

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