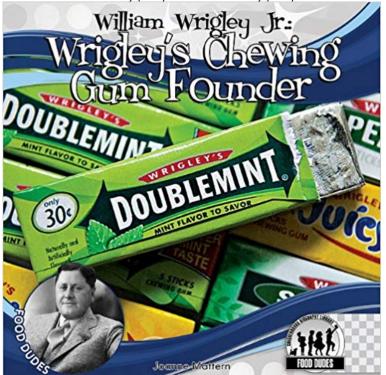
William Wrigley JR.: Wrigleys Chewing Gum Founder (Food Dudes)



In this title, unwrap the life of talented Wrigleys chewing gum founder, William Wrigley Jr.! Readers will enjoy getting the scoop on this Food Dude, beginning with childhood in Philadelphia, Pennsylvania. Students can follow Wrigleys success story from the start of his with sales career the Wrigley Manufacturing Company to his establishment of Wrigley Chewing Gum William Wrigley and later the Wrigleys family and his Company. retirement years are also highlighted. Engaging text familiarizes readers with topics of interest including Wrigleys advertising strategies, the Chicago Cubs, Catalina Island, and the Wrigley Building. An entertaining sidebar, a helpful timeline, a glossary, and an index, supplement the historical and color photos showcased in this inspiring biography. Checkerboard Library is an imprint of ABDO Publishing Company.

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